

Media Opportunities Form

Working with the media is a powerful way to generate great public awareness of your Acting on AIDS chapter and the AIDS pandemic. A news story that runs a few days in advance of an event can help encourage your campus or the public to get involved. It's yet another way to advocate!

This form will allow us to promote your events and activities through campus and local media outlets, the Acting on AIDS chapter network, and/or World Vision. **Please submit this form four (4) weeks before your events and activities. You can submit this form via email to actingtonaids@worldvision.org or by faxing to 1.253.815.3340.** World Vision may choose to write and submit press releases to the local media sources you provide and ensure community recognition.

Institution/Organization Name _____

Address _____

City, State, Zip _____

Acting on AIDS Student Contact

Name _____ Phone _____

E-mail _____

Acting on AIDS Faculty/Staff Advisor Contact

Name _____ Position _____

Phone _____ E-mail _____

Institution/Organization Director of Communications or Equivalent (if applicable)

Name _____ Position _____

Phone _____ E-mail _____



Event/Activity Information:

Title of Events/Activities _____

Brief Description of Events/Activities _____

Speakers involved _____

Target Audience and Anticipated Number of People Reached _____

Time(s) and Date(s) _____

Location(s) _____

Local Media Outlets (if known/applicable):

Type (newspaper, television, magazine) _____

Title _____

Address _____

City, State, Zip _____

Web site _____

Contact Name _____

Phone _____ E-mail _____

Type (newspaper, television, magazine) _____

Title _____

Address _____

City, State, Zip _____

Web site _____

Contact Name _____

Phone _____ E-mail _____

Type (newspaper, television, magazine) _____

Title _____

Address _____

City, State, Zip _____

Web site _____

Contact Name _____

Phone _____ E-mail _____

Again, please submit this form at least four (4) weeks prior to your events and activities by emailing actingonaids@worldvision.org or faxing to 1.253.815.3340.