

WORLD VISION *news*

IN FOCUS

PNEUMONIA BY THE NUMBERS

1 PNEUMONIA IS THE LEADING KILLER

of children in the developing world. More than 1.6 million children die from it every year.



2 TWO TELLTALE SIGNS OF PNEUMONIA:

- fast breathing
- difficult breathing



1 IN 5 ONLY ONE IN FIVE HOME CAREGIVERS IN THE DEVELOPING WORLD knows the two danger signs of pneumonia.



Source: UNICEF, Childinfo and "Pneumonia: The Forgotten Killer of Children"

DID YOU KNOW? »

Pneumonia kills more children than AIDS, malaria, and measles combined. UNICEF

QUOTABLE »

"Health is the tie that binds all of the Millennium Development Goals together. If we fail to meet our targets on health, we will never overcome poverty, illiteracy, achieve universal education, and meet the other MDG challenges."

—BAN KI-MOON
U.N. SECRETARY-GENERAL



LAURA RUNCANU/WORLD VISION

Coats for Class

Warm clothing keeps children in school.

ABOVE | A new coat protects Mihela from the cold.

Frosty, gray, and snowy—it's a typical winter's day in Romania. But the dismal weather fails to blunt 11-year-old Mihela Kolonos' joy as she scampers outside, chasing her exuberant brothers and sisters. The reason? The children have received warm winter coats from World Vision.

Before, the family of eight children had huddled in their one-room mud hut in Cojocna village, which lacks electricity and running water. Five of the children should have been at school, but with no warm clothes to wear for the walk to class, nobody could blame them for staying home.

These are not the only hardships the children face—as members of the Roma minority group, they face discrimination. When pop star Madonna performed in Romania's capital, Bucharest, she was booed for suggesting Roma people should have equal rights. Changing this entrenched prejudice will take time.

World Vision's Laura Runcanu believes the coats will address the immediate need of the Kolonos children to return to the classroom. "The children's big brown eyes sparkle with curiosity and intelligence. It is sad to see these beautiful children skipping school so often," she says. ■

» You can help children like Mihela get warm clothing. Use the envelope between pages 4 and 5 or go to www.worldvision.org/newsletter.

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Living Water

An ambitious water project brings new life to a Kenyan community.

BY KARI COSTANZA

The Muruny River supplies plentiful water for the people of Lelan, situated on high ground in Kenya's Rift Valley. But until recently, the valley below Lelan was parched, and finding water was a daily nightmare. The challenge for David King'oo, World Vision's water engineer, was to deliver clean water to the valley when all previous attempts had failed.

So David began to pray. Then he got to work. That meant many sleepless nights formulating plans to channel the Muruny River through a massive system of pipes to bring water into the valley. Once he had a design, teams of local men and women carried hundreds of thousands of pounds of concrete and pipe all over Lelan to turn his blueprint into reality.

It was a tough job. Workers had to wade into the cold river to build the intake dam. They would emerge shivering, and it was necessary to keep a bonfire burning so they could get warm. Difficult terrain slowed

progress; sometimes heavy rains would destroy hours of painstaking work. "Many times I used to run to the bush to pray, especially when the water would come and strip away what we had done," David says.

But the combination of faith and perseverance has brought success. Soon, 50 miles of pipe will bring access to clean water for 68,000 people. Thousands are benefiting already, and the prevalence of water-borne disease has been dramatically reduced.

Moreover, following World Vision's encouragement, women in the male-dominated Pokot community have emerged as leaders for the first time. They comprise a third of the members of the Water Users Association and work alongside men to repair and maintain pipes. "I couldn't imagine doing this five years ago," says Selina Sipoti, one of several women on a maintenance team, "I want to beat the odds and be a woman with a man's job."

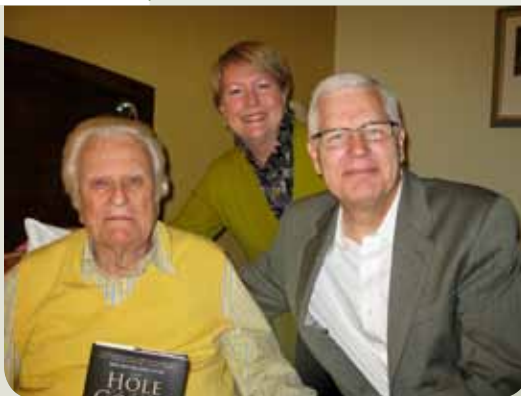
Meanwhile, mother of three Cheporwala Kadeke is experiencing

the joy of having ready access to clean water for the first time. She says her children used to get sick all the time, but now they are healthier and can take better care of themselves. "The children can take full baths. They used to wash from their knees down, their faces, and their hands. Now they can wash everything, every day, and wash their uniforms," she says. "I thank God and everyone who supported this project." ■



JON WARREN/WORLD VISION (4)

FROM THE PRESIDENT



Rich and Reneé meet with Billy Graham.

God In Us »

It wasn't the most romantic date. But that afternoon in 1974 was definitely memorable. Reneé and I were in Oceanside, Calif., near Camp Pendleton. When we heard that Billy Graham would speak there, we couldn't pass it up.

In front of us, three young Marines joked and snickered. But when Billy Graham got up to speak, they began to quiet down. One hung his head, another put his head in his hands, the other sat stoically. Then Billy invited people to come forward



The Muruny Water Project required 50 miles of pipes, which were manually installed by community members. Now, families get clean water from kiosks near their homes.

VITAL COMPARISONS

	KENYA	UNITED STATES
Population	40 million	307 million
Infant mortality per 1,000 births	53.49	6
Life expectancy	59 years	78 years
Annual per capita income (\$US)	\$1,600	\$46,000
Access to clean water	59%	100%

and commit their lives to Christ.

Tears ran down the face of one of the Marines. He went forward. The second followed. The third wrestled with his decision, but finally he, too, went forward. They had come to poke fun, but they had not counted on the power of the gospel.

Recently, Reneé and I had the honor to meet with Dr. Graham on the occasion of the Billy Graham Evangelistic Association's 60th anniversary. At 92, he is frail and his voice is weak, but he remains a giant—the man who has preached

Jesus to more people than anyone in history.

He always asserted that it was God who was behind all the amazing events of his life. I agree. God was the power behind Moses' staff, David's sling, and Paul's pen. He has promised to use all who are willing to lay down their lives for him.

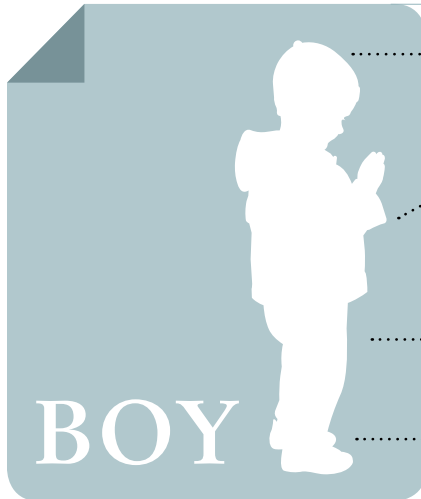
Billy Graham dared to do so. I pray that God will find more men and women with the same heart. ■



Rick Warren

Thoughtful Threads

Last year, you helped World Vision deliver more than \$94 million worth of clothing to children and families around the world. World Vision receives a wide variety of clothing donations from corporations and distributes them to those who need them most.

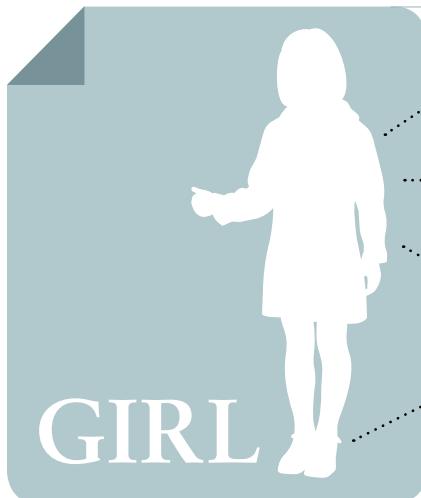


WARM HAT » In countries like Mongolia, Romania, and Afghanistan, where winter temperatures regularly dip below zero, every child needs a warm hat.

T-SHIRT » World Vision partners with the National Football League and Major League Baseball to distribute clothing printed in preparation for either outcome of a championship game. The clothing that declares the incorrect winner is donated to World Vision.

PANTS » New, high-quality pants not only protect boys from the cold, but also provide a sense of dignity and self-worth.

SHOES » Often, shoes are a required part of school uniforms.

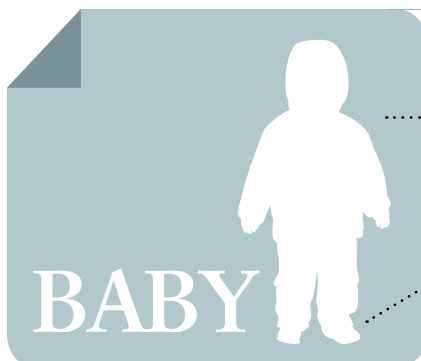


WINTER JACKET » A warm jacket fends off cold winds and snowstorms.

DRESS/SKIRT » In many countries, girls are required to wear a dress to attend school. World Vision provides appropriate uniforms.

GLOVES & SCARVES » When children in cold climates walk to school, they need to protect their hands and faces from winter winds.

SHOES » Without shoes, children risk contracting worms and ticks, causing infections and stomach illnesses. Depending on the climate and terrain, World Vision supplies boots, sandals, or lightweight shoes.



CLOTHING » Many parents cannot afford to keep buying new, larger clothing for growing babies. World Vision helps provide well-fitting clothes to keep infants warm and healthy.

SHOES » Even before babies can walk, shoes are important to keep them warm and protect their feet from injuries. ■



COURTESY RYAN MELCHER

MY STORY

Name: Ryan Melcher

Occupation: Graphic Designer

Home: Front Royal, Va.

Program: Children of War/Child Trafficking

Buzz: When Ryan Melcher saw a documentary called "Invisible Children," he was shaken to learn of children in Uganda forced to become child soldiers and sex slaves for a rebel army. Ryan decided to climb a mountain in every inhabited continent to raise money and awareness for World Vision programs and human trafficking victims to assist their rehabilitation and recovery. He climbed his first mountain for the project, Mt. Kilimanjaro in Tanzania, in September 2010. ■

"What is being done to these children is the worst thing one human being can do to another human being."

—RYAN MELCHER

» **Support Ryan's fundraising effort. Visit www.firstgiving.com/ryanmelcher01.**

OUTLIVE YOUR LIFE: YOU WERE MADE TO MAKE A DIFFERENCE

By Max Lucado

Max Lucado challenges readers to make a difference in the world that will last beyond their time on earth. Author royalties benefit children and families through World Vision and other faith-based ministries.



www.familychristian.com

Glorious Shoes

Footwear transforms children's lives.

BY COLLINS KAUMBA

It was a nail-biting wait, but Alex Chipilipili, 10, from Kasongo village, Zambia, was not disappointed. When he got to the head of the line of children, he put on a pair of TOMS Shoes, distributed by World Vision. It was the first time Alex (pictured below) has worn shoes in his life. "I was feeling as though the shoes would finish before I could receive mine," he says. "My heart kept pumping very fast."

A look at Alex's feet reveals why he was anxious. They are infested with ticks (known as jiggers) and worms, causing cracks, painful sores, and a white discharge. "This is making me feel pain, especially when I walk," Alex says. "Usually at night I don't sleep well because of itching and pain that I feel in my feet."

It's a common complaint among children in his village, who are compelled to walk barefoot in areas infested with worms and ticks. Local nurse Mulenga Chisenga explains that the ticks feast on the flesh,

grow, multiply, and begin to look like round maggots. Children end up being unable to walk properly. Other consequences include permanent disability, brain damage, and death since the jiggers affect the nervous system. "The best drugs are shoes," Mulenga says, "which prevent the breeding of jiggers in the flesh, help heal sores on the feet, and prevent worm infections and further infestation by jiggers."

Purchasing shoes is beyond the means of many parents in Kasongo. Fortunately, World Vision's new partnership with TOMS Shoes will provide thousands of pairs of new shoes for children in developing countries. With every pair purchased, TOMS gives a pair of new shoes to a child in need.

After the shoe distribution, Alex was ecstatic. "I love playing football, but because of the way my feet were looking, I stopped," he says. "Now I am free; I'll be able to attend classes and play football again." ■



COLLINS KAUMBA/WORLD VISION

Eye-Opening Experience

A high-school student gets to see the fruits of her fundraising. | BY JAMES ADDIS

Every year, thousands of young Americans participate in World Vision's 30 Hour Famine, where they fast for 30 hours to raise money to help the poor and hungry. High school senior Katie Quinn, from Medfield, Mass., discovered an innovative method of raising cash for her Famine effort. At her school, cookies cost 40 cents each. Getting classmates to donate change from every dollar they spent on cookies helped her raise more than \$4,000.

That qualified Katie for the 30 Hour Famine Study Tour. She was selected and joined seven other young people on a trip to Bolivia to see how money they raised was being used.

The visit to World Vision projects around Cochabamba proved an eye-opening experience. She discovered that families slept under the same roof as their pigs and chickens. She was struck by the children's responsibilities. "These kids have to work on their family's farms every day—taking care of animals, milking cows—at ages 6 or 7 and even younger," she says.

But on the bright side, many farms were flourishing, thanks to World



TIFFANY BRYANT/WORLD VISION

ABOVE | Katie Quinn (left) makes friends with Belin.

Vision's support. "We met a lot of families who had received maybe a pig or a cow from World Vision and now they had many cows and lots of pigs and chickens," she says.

World Vision is helping families rear guinea pigs—a local delicacy—and Katie found herself mixing cement for the foundations of a guinea pig pen. She says it was hard work, but one compensation was meeting 4-year-old sponsored child Belin, whom she made friends with

during a break. Katie gave Belin one of her friendship bracelets. "She was so happy. She went inside and came out with some embroidery string, so I taught her how to make a friendship bracelet of her own," Katie says.

Katie says the trip reinforced her desire to work for a nonprofit. "I would really like to give more high schoolers the experience I have had." ■

» To learn more about the 30 Hour Famine, visit www.30hourfamine.org.

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Lyka's Got Talent



CRISLYN FELISDA/WORLD VISION (2)

Growing up poor has failed to stifle Lyka's talent for music. Indeed, it's been an inspiration. Lyka, 17, got her first break when she joined Sarimbanog—a band comprising World Vision sponsored children from Mindanao in the Philippines. Soon the group released an album, “Nangungulila” (which means “abandoned”). “I can vividly recall how I weaved my first composition,” Lyka says. “I drew my inspiration from street children. I seek a better world for poor and oppressed children. My way of saying it is through music.” Lyka has gone on to perform fundraising concerts for impoverished children and wrote “One Goal”—a song that urges children in Mindanao, an island suffering ethnic and religious division, to strive for peace. It became the theme song of last year's island-wide children's congress. “I hope that our song can inspire more Filipino children to use their talents and take part in changing our society for the better,” she says. “This voice may be little, but let it be heard.” ■

JOURNEY TO JAMAA

Invite World Vision to host the Journey to Jamaa experience at your church—a challenge to bring practical comfort to abandoned, hurting children. The program features the award-winning film “Jamaa” directed by Michael Landon Jr.—the dramatized true story of Ugandan orphans Margaret, 7, and Derick, 11, who must fend for themselves and face discrimination after their parents died of AIDS. ■



VISIT WWW.WORLDDVISION.ORG/JAMAA.

DOLLS WITH HEART

Playmates Toys has launched a line of ethnically diverse dolls—Heart for Heart Girls—each representing a girl who is working to change the world in ways unique to her home country. Story booklets show young girls how their peers in other countries live and how they contribute to their families and communities—emphasizing the importance of charitable acts and giving. A portion of the profits from each sale is donated to World Vision. ■



PURCHASE AT WWW.TARGET.COM.

Warm Up

Chase away the spring chill with stories about thriving children, families, and communities.

PAGE 1 » How warm clothes open new opportunities for an oppressed minority.

PAGE 2 » Prayer helps a life-changing water project succeed where previous attempts failed.

PAGE 5 » New shoes can save children from permanent disability, brain damage, and death.

WHAT YOU CAN DO

Support World Vision's efforts to deliver clothes and shoes to children in need. Use the envelope between pages 4 and 5 or give online at www.worldvision.org/newsletter.

If you have questions, comments, or a change of address, please call toll-free: (866) 893-2484.



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