

NEWS ADVISORY

For April 21, 2010

DC events push to ‘End Malaria Now’ as World Malaria Day approaches

- Night of Nets to End Malaria: Benefit Event and Concert on April 21, featuring Melodime
- “Action Summit” participants to meet with Congressional leaders on Capitol Hill

Washington, DC, April 14, 2010—As World Malaria Day approaches, activities led by international aid group World Vision in the nation’s capital will raise support for the Campaign to End Malaria and press U.S. leaders to keep their commitments to fight this leading killer of children worldwide. Events to be held April 21-22 include:

WHAT: “Night of Nets” free event and benefit concert by Melodime

Attendees can donate \$6 to provide lifesaving bed nets for children living in a malaria-prone country like Zambia, Mozambique, Kenya or Mali. The event will be an opportunity for individuals to learn how to use their voice to draw awareness and drive change around a cause.

WHO: *Melodime*, an award-winning folk rock band from Northern Virginia, will headline the concert

WHEN: Wednesday, April 21, 2010, 7 pm – 9 pm

WHERE: Arlington Temple UMC, 1835 N. Nash Street, Arlington, VA

WHAT: Action Summit to End Malaria

Global health advocates, students and concerned citizens from across the U.S. will meet on Capitol Hill to thank their elected congressional representatives for global health investments in the lives of women and children, and urge them to continue meeting commitments to fund effective, life-saving anti-malaria activities.

WHO: Speakers will include:

* Adm. Timothy Ziemer, U.S. Global Malaria Coordinator

* Batuke Walusiku, World Vision Zambia, former Chief of Party for RAPIDS consortium

* Amb. Mark Green, Director, Malaria No More Policy Center

WHEN: April 21-22, 2010

WHERE: Speaker sessions on April 21 at Top of the Town, 1400 N. 14th Street, Arlington, VA

With World Malaria Day on April 25, World Vision commends funding increases for malaria and evidence of lives saved as a result of this investment. Still it cautions that unless donor governments scale up resources to meet global goals and the U.S. fulfills pledges signed into law in its Global AIDS, Tuberculosis and Malaria Bill of 2008, programs will fall far short of the 2010 targets of halving malaria deaths and ensuring universal coverage with insecticide-treated nets (ITNs).

World Vision works in 62 malaria-endemic countries, 23 of which are in sub-Saharan Africa. In June 2008, World Vision launched ‘End Malaria’ as a major initiative to reduce the illness and death caused by malaria, aiming to contribute to a 75 percent reduction in malaria cases, with the end goal of nearly zero preventable malaria deaths by 2015. World Vision has been expanding and enhancing its anti-malaria programs by building on its experience in providing malaria prevention and treatment solutions in local communities. To learn more visit www.endmalaria.org.

MEDIA CONTACT:

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World Vision is a Christian humanitarian organization dedicated to working with children, families and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. We serve the world’s poor – regardless of religion, race, ethnicity or gender. For more information, please visit, www.worldvision.org/press