

# My Chicago Marathon FUNdraising Campaign: 26.2 for Africa

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
September 7 <b>WEEK 14</b>  <b>E-mail, e-mail, e-mail.</b>	8 <b>Make a list of everyone I know. E-mail them a link to my webpage.</b>	9 Explain that I'm running to help change lives in Africa with World Vision, and they can help.	10 (Don't forget extended family, friends, coworkers, small group members...)	11	12  <i>Garage sale fundraiser?</i>	13
September 14 <b>WEEK 15</b>  <b>Write a short fundraising letter.</b>	15 <b>Mail letters with check donation forms to those who wouldn't donate online.</b>	16 For check donation instructions, go to <a href="http://teamworldvision.org">teamworldvision.org</a> and click on Fundraising Tools.	17	18  <i>Talk to people at work about what I'm doing and see if they want to get involved.</i>	19	20  <i>Talk to people at church about what I'm doing and see if they want to get involved.</i>
September 21 <b>WEEK 16</b>  <b>Online campaign.</b>	22 <b>Update my facebook status or blog every day.</b>	23 Make a mention of how my training is going. Include link to webpage.	24 Write something about how this experience has impacted me.	25 Remind people that every dollar counts. Even small amounts make a big impact.	26  <i>Fundraising picnic at my house?</i>	27
September 28 <b>WEEK 17</b>  <b>Send reminder e-mails.</b>	29 <b>Send a follow-up e-mail to everyone on my list. They may just need a reminder.</b>	30 Include a link to a video I like from <a href="http://youtube.com/teamworldvision">youtube.com/teamworldvision</a>	October 1	2	3	4
October 5 <b>WEEK 18</b>  <b>Race week!</b>	6 <b>E-mail friends to remind them of race day! (And maybe even ask for prayer.)</b>	7	8	9 <b>E-mail my list with my fundraising goal update. 48 hour countdown!</b>	10	11  <b>RACE DAY!</b>
October 12 <b>POST-RACE WEEK</b>  <b>"See, I did it!"</b>	13 <b>E-mail a post-race report to my fans, AND those who haven't donated yet! Include a pic.</b>	14	15	16	17	18