Every child should be protected and feel safe

Over half of the world’s children experience some form of violence every year. We believe every girl and boy deserves a childhood, and every last one should be protected. World Vision’s solutions get to the root of the problem and work to stop the violence before it begins.

OUR COMMITMENT

Through the Child Protection Signature Initiative, World Vision commits to help protect an estimated 5 million children* from exploitation, abuse, and violence—replacing fear with the safety they deserve.

OUR APPROACH

World Vision is a global leader in empowering children and equipping adults to create safer environments for kids. Because of our long-term presence in communities, we understand the unique dangers children face and have the time and expertise to work with community members in forging more protective environments.

Whether combating violence in the home, child labor or sex trafficking, early marriage, or other atrocities against children, our model is built on four key elements:

1. **EMPOWER CHILDREN** with knowledge of their rights and practical skills to protect themselves and one another.

2. **STRENGTHEN FAMILIES** with parenting skills and social and economic support so they can function as a first line of protection.

3. **MOBILIZE COMMUNITY LEADERS** to leverage their influence in the service of protecting children.

4. **INFLUENCE GOVERNMENTS** by working with local agencies to improve or implement child protection laws.

“World Vision’s child protection work addresses the issues that put children in harm’s way—from child labor to exploitation, gang violence and conflict, child marriage, and other forms of violence that rob them of their childhood.”

—Carla Hillard, National Leadership Council Member

*Credential numbers for Signature Initiatives are preliminary and represent a portion of World Vision’s total expected beneficiary reach in fiscal years 2016–2022.
A community-based sustainable approach that delivers results

World Vision has decades of experience in child protection programming. Our long-term presence in communities and the trust we establish allow us to address harmful cultural norms that condone and perpetuate exploitation, abuse, and violence.

Since child protection issues vary depending on context, World Vision works with families, local and faith leaders, and children themselves to identify solutions. This community-based approach leads to sustainable impact because attitudes are transformed and behaviors changed.

Families and communities are supported in valuing children, nurturing them, and upholding their rights. Both boys and girls are celebrated equally and registered at birth. Children are transformed—equipped and empowered to protect themselves and one another and express their opinions in decisions affecting their own lives.

A FULL SOLUTION TO POVERTY

We work in thousands of communities worldwide to help people not only protect children but address a variety of needs, including water, health, education, economic opportunity, and more—partnering with them to deliver a full solution capable of breaking the cycle of poverty.

HOW YOU CAN MAKE A DIFFERENCE

Your company can partner with us on these active projects:

- Child Protection Where Most Needed
- Armenia - Promoting gender equality
- Bangladesh - Acting to end child labor
- Guatemala - Reducing violence and unsafe migration
- India - Protecting children from sex trafficking
- Kenya - Offering educational opportunities and eliminating FGM/C
- Uganda - Ending violence against children

HELP PROTECT AND EMPOWER CHILDREN SO THEY CAN LIVE, LEARN, AND DREAM.

Contact your World Vision representative or visit worldvision.org/corp.