

World Vision®

Building a better world for children



Serving alongside the poor since 1950

Dear Friend,

This past year, events around the world have broken my heart time and again. Yet whenever I'm discouraged by the realities of poverty, hunger, and disaster, I'm encouraged by the faithful partners whose support equips World Vision to offer life-giving help to those in need.

In 2012, generous friends enabled us to come alongside children and families affected by conflict in the Middle East, drought in the Horn of Africa, hurricanes in Haiti and across America's eastern seaboard, and more.

Today, perhaps more than ever, our world needs people of action. People who are willing to respond to God's call by offering hope to others. Children and families living in poverty don't need well-wishers; they need courageous people who act with conviction.

World Vision is continually grateful for those whose conviction is giving children, families, and communities the hand up they need to break free from poverty and live full and abundant lives.

In the year ahead, we remain committed to excellent stewardship of our resources as we continue working to build a better world for children. If you're interested in joining us, please explore the opportunities shown in this brochure. If you're already among our partners, thank you. Your generosity is making a lasting difference.

Together, let's continue to act boldly to help bring lasting change to children and families.

God bless,

Rich Stearns
President, World Vision U.S.



Our vision for every child, life in all its fullness. Our prayer for every heart, the will to make it so.

who we are

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

who we serve

World Vision provides hope and assistance to communities in nearly 100 countries, joining with local people to find lasting ways to improve the lives of children and families in need.

why we serve

Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender.



Get involved and make a difference

individuals

Sponsor a child :: Help one child reach his or her God-given potential while equipping an entire community to break free from the cycle of poverty.

Change lives through the Gift Catalog :: Choose from more than 100 gifts that have a lasting impact for children in need, with the option to honor a loved one.

Fund a microloan through Micro :: Invest in the potential of hardworking entrepreneurs in developing countries by funding a small business loan.

Race for a reason with Team World Vision :: Join our marathon fundraising team to achieve your fitness goals and help provide clean water for kids in Africa.

Use your voice for children :: Urge our country's leaders to prioritize the needs of vulnerable children worldwide.

Assist in the U.S. :: Help children and youth in America's most distressed areas reach their full potential.

Donate at your workplace :: Multiply your donations at no cost to you by giving through your company's matching gift program, or arrange to volunteer with coworkers.

Make a planned gift :: Include World Vision in your will or consider other planned gifts to benefit your family and the world's poor.

students and youth leaders

Do the 30 Hour Famine :: Unite your group in loving God, fasting for 30 hours, and raising funds to benefit hungry kids in places like the Horn of Africa and Haiti.

ACT:S :: Join other college students in connecting faith and justice through creative activism. Work together to find unique channels to bring the world's most challenging issues to life and mobilize our generation to act.

churches, companies, and groups

Engage your church :: Discover how your church can help children and families overcome poverty. Create unity as church members work side by side in service to others, revitalizing your community from the inside out.

Invest in corporate social responsibility :: Strengthen your business and change lives through product donations, financial support, and programs that engage your employees, customers, and communities.

Assemble kits :: Host a hands-on event to provide Hygiene Kits for global disaster survivors and America's homeless, Caregiver Kits for volunteer health caregivers in developing countries, Promise Packs for orphans and vulnerable children, or SchoolTools backpacks for kids in need in the U.S.

Join Women of Vision :: Connect with like-minded Christian women to pray, learn, advocate, serve, and support the work of World Vision as a response to global injustice.

2012 World Vision U.S. Officers

Rich Stearns :: President

Larry Probus :: Chief Financial Officer and Sr. Vice President, Strategic Solutions

Joan Mussa :: Sr. Vice President, Mobilization

Julie Regnier :: Sr. Vice President, Human Resources

Chris Glynn :: Sr. Vice President, Transformational Engagement

Kent Hill :: Sr. Vice President, International Programs

2012 World Vision U.S. Board of Directors

James F. Beré Jr., Chair
Chairman and CEO, Alta Resources

Paul Nelson
Former President, ECFA;
Former CFO, Focus on the Family

Rudy Carrasco
U.S. Regional Facilitator,
Partners Worldwide

John Park
Vice President, Google

Rev. John Crosby
Pastor, Christ Presbyterian Church

Deborah Pegues
Author and motivational speaker,
The Pegues Group

Lisa Trevino Cummins
President, Urban Strategies

Rev. Dr. Soong-Chan Rah
Associate Professor, North Park
Theological Seminary

Gary Duim,
Secretary/Treasurer
Vice Chairman, U.S. Bancorp (retired)

Dr. Joan Singleton
Vice President,
Milton Hershey School

Jacqueline Fuller
Director of Google Giving, Google

Dr. Horace Smith, Vice Chair
Bishop, Apostolic Faith Church

Joyce Godwin
Corporate governance consultant,
healthcare management

Richard E. Stearns
President, World Vision U.S.

Kevin Jenkins
President, World Vision International

Roland C. Warren
CEO, Care Net

Katie Smith Milway
Partner and Head of Knowledge
Unit, The Bridgespan Group

worldvision.org

Join us: Call 1.866.850.HOPE or visit worldvision.org





How we work

Together with our donors, we are:

saving lives in the wake of disaster

World Vision stands ready to protect children and families by delivering crucial assistance within 24 to 72 hours of a crisis. Our 45,000 staff in nearly 100 countries are committed to helping communities rebuild. **In 2012, World Vision:**

- » Responded to 87[†] humanitarian emergencies around the world, including the drought and hunger crisis in West Africa, severe flooding in the Philippines, and Hurricanes Isaac and Sandy in the United States
- » Assisted more than 10 million[†] disaster survivors, refugees, and internally displaced people worldwide
- » Used \$93 million in private donations and U.S. government grants for disaster relief and rebuilding efforts
- » Maintained \$2.6 million[†] worth of relief goods, available for immediate shipping



creating hope for today—and tomorrow

World Vision is passionate about seeing every child break free from poverty and reach his or her God-given potential. Our more than 60 years of experience have shown that tackling the causes of poverty holistically has the greatest long-term impact for children and families. **In 2012, World Vision:**

- » Helped transform the lives of more than 4.2 million[†] children registered in child sponsorship programs worldwide, including the 1.1 million children who were supported by 749,209 caring sponsors in the U.S.
- » Used over \$50 million in food grants and 61,000 metric tons of food supplies (the equivalent of more than 2,000 semi-truck loads) to help nourish children and families in need
- » Helped nearly 955,000 children and adults in 10 African countries gain access to clean water through our combined water, sanitation, and hygiene efforts, including the drilling of more than 1,200 new wells
- » Disbursed \$607 million in microloans to 806,575 hardworking people in 35 countries—impacting nearly 1.5 million jobs and 2,406,223 children[†]
- » Offered biblically based HIV and AIDS prevention education to nearly 525,000[†] young people living in AIDS-affected areas in Africa

- » Equipped 24,640 people, including more than 11,300 faith leaders from 6,454 churches across Africa,[†] to provide additional HIV prevention and AIDS care in their communities

- » Assisted more than 2.2 million children and adults in the United States with access to basic necessities like warm clothing, personal care products, and school supplies

working with diverse partners

World Vision offers its partners—individuals, churches, companies, governments, and local and international organizations—powerful ways to impact the lives of children in need. These multiple funding sources allow us to leverage all sources efficiently and keep overhead low. **In 2012, World Vision:**

- » Joined with nearly 1.1 million individuals in the U.S. to help care for the world's poor
- » Welcomed 111,000 new child sponsors and 128,000 new individual donors
- » Partnered with 12,389 U.S. churches to bridge the gap between their communities and the world's most impoverished areas

- » Received nearly \$175 million in grants of food and cash from the U.S. government and other agencies

- » Shipped more than 25,000 pallets of top-quality products like medicine, school supplies, shoes, and clothing—all donated by corporations to benefit communities in 36 countries (including the U.S.)

[†]Achievements made possible with the support of all World Vision donors around the world. Achievements not marked with this symbol were made possible with the support of World Vision donors in the U.S.

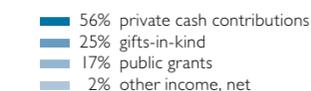


2012 Financial Highlights

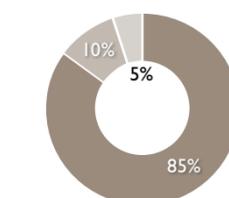
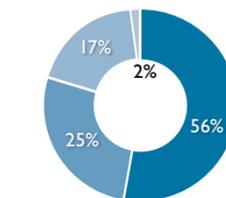
» revenue sources (in millions)	2010	2011	2012
private cash contributions	\$528	\$556	\$567
public grants (food and cash)	241	199	175
gifts-in-kind	251	291	259
other income, net	21	12	18
total revenue	\$1,041	\$1,058	\$1,019

» operating expenses (in millions)	2010	2011	2012
total program services	\$851	\$927	\$902
fundraising	104	102	107
management & general	47	50	53
total operating expenses	\$1,002	\$1,079	\$1,062

» revenue sources



» operating expenses



In 2012, 85 percent of World Vision's total operating expenses were used for programs that benefit children, families, and communities in need.

» program services (in millions)

total program services: \$902

international programs	\$813
domestic programs (U.S.)	84
public awareness and education	5

» net assets (in millions)
total net assets: \$109

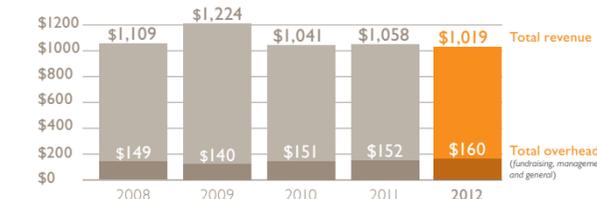


World Vision's objective for financial liquidity and reserves is to operate in a prudent range of stability, while recognizing the imperative of distributing maximum funds to mission as quickly as possible. World Vision U.S. remains financially strong, with sufficient liquid assets to discharge ongoing ministry commitments and other obligations. Most of our short-term

investments are held in liquid marketable securities. Our investment strategy for long-term assets (primarily pensions, donor advised funds, and endowments) would generally be considered a conservative one.

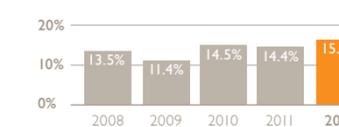
» revenue and overhead trends (in millions)

While 2012 was a challenging financial year for World Vision, we give thanks for donations that exceeded \$1 billion and ministry impact that grew solidly. Total revenue in fiscal 2012 declined 4% to \$1,019 million. Private cash donations, our most important measure of financial health, grew 2% in 2012 to \$567 million. In addition to a difficult economic environment, cash donations in the past year were affected by the absence of a major disaster relief event (with Hurricane Sandy striking after the end of our fiscal year). Importantly, donations to World Vision's core child sponsorship program rose 3%, and cash funding to the local communities of our sponsored children increased 10%.



» overhead rate (percent of total revenue)

Fundraising, management, and general expenses (sometimes called overhead) rose 5% in 2012. Our overhead rate (overhead expenses as a percent of total revenue) increased from 14.4% to 15.7%.



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World Vision is an international partnership of Christians whose mission is to follow our Lord and Savior Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice, and bear witness to the good news of the kingdom of God. —World Vision mission statement

View our Consolidated Financial Statements online at worldvision.org/ar