



Asking for money is scary. The truth is, you're inviting people to help make a radical impact on the clean water crisis. When people give, they are contributing to a global movement that is already in motion. These funds go into finishing current projects and starting new ones. *You are inviting people into something extraordinary:* providing clean, safe water to communities for generations. Every child deserves clean water.

INCENTIVES

Hit these goals and earn this gear:

Half Zip Pullover

\$2,000 = 40 lives

T-Shirt

\$1,310 = 26 lives

Shoelaces

\$500 = 10 lives

6K for Water Glass

\$250 = 5 life

See all the gear at teamworldvision.org/incentives



TIPS

1. Set a Goal

People who increase their goal raise on average 2x as much as people who leave it at the suggested amount. **More people will give, or give more, if your goal is higher.**

2. Set An Example

When people see that you donated to yourself, it shows that you have skin in the game.

3. Make a List

Write out a list of 20-50 names of people that you will invite to give.

4. Be Direct

Ask specific people, face to face.

5. Be Specifically Bold

Ask people pointed questions like, "Will you provide clean water for 2 people by donating \$100?" Ask big. Ask boldly.

6. Follow Up

Sometimes folks just need a friendly reminder after they've said yes.

7. Don't Quit

Not everyone will give. Carry on, be tenacious, and don't give up!

8. Share

Social media is a good way to share your journey and support your specific asks. Use #6Kforwater to share your journey.