



Dear Friend,

People everywhere want their children to lead lives filled with promise and possibilities. We all believe children deserve the chance to realize their God-given potential.

World Vision's program model is built around this steadfast belief.

In many of the places we work, poverty has burrowed deep, burdening families and threatening children's futures. But where the cynical world sees only problems, we see possibilities. We envision productive parents, healthy children, and communities where schools are full and churches standing-room-only. Our vision is for every child to have life in all its fullness (John 10:10), and our work toward that goal is the fruit of our faith.

With God's sustaining power and your faithful support, we are doing more than just "helping the poor." We're unleashing human potential. This is great news!

And here's more good news: In fiscal 2017, our revenue growth of 3 percent meant that we were able to commit \$20 million more to our child-focused, community-empowering, Christ-centered programs—totaling \$855 million of resources to yield countless possibilities in God's kingdom. And as good stewards, we've also reduced our overhead expenses.

Reflecting on our joint accomplishments in 2017, I'm so deeply grateful for your partnership. Thank you for believing, as we do, that every child has a special purpose, and that solving poverty is possible.

Thankful for partners like you,

Rich Stearns, President, World Vision U.S.

*Our vision for every child,
life in all its fullness.*

*Our prayer for every heart,
the will to make it so.*

—World Vision's vision statement



Making hope and life possible

Together with our donors, we are:

SAVING LIVES IN THE WAKE OF DISASTER

World Vision stands ready to protect children and families by offering critical help within 24 to 72 hours of a disaster. And our more than 42,000 staff in nearly 100 countries are committed to helping families rebuild. **In 2017, World Vision:**

- » Responded to 170 **humanitarian emergencies** around the world, including Hurricanes Harvey, Irma, and Maria in the U.S. and the Caribbean; the hunger crisis engulfing East Africa; and the refugee crises in Syria, Iraq, and South Sudan[†]
- » Assisted 13.8 million **disaster survivors, refugees, and internally displaced people** worldwide[†]
- » Used \$153 million in private **donations** and public **grants** for global disaster relief efforts
- » Kept \$2.1 million worth of pre-positioned **relief goods** available for immediate use in disaster response[†]

CREATING HOPE FOR TODAY—AND TOMORROW

World Vision is passionate about seeing every child break free from poverty and reach their God-given potential. Our unique development model offers a full solution to poverty, enabling real and lasting change for children and families. **In 2017, World Vision:**

- » Helped transform the lives of 4 million[†] children registered in **child sponsorship** programs worldwide, including more than 1 million children who were supported by caring sponsors in the U.S. Because of our community-focused solutions, for every child you help, four more children benefit
- » Helped provide access to **clean water** for 3.2 million people, improve **sanitation** for 3.3 million, and improve **hygiene** for 3.9 million; World Vision is reaching one new person with clean water every 10 seconds and in 2017 constructed or rehabilitated 22,972 wells and water points
- » Used \$86.8 million in **food grants**, including 154,301 metric tons of food supplies, to help nourish children and families

- » Disbursed \$837 million in **microloans** to 1.2 million hardworking people in 30 countries—creating jobs for parents and improving the lives of 4.4 million children[†]
- » Was the **largest implementing partner** of the World Food Program[†] and the **8th largest implementing partner** of USAID
- » Assisted 3.8 million children and adults in the **United States** through disaster response and access to basic necessities such as clothing and school supplies
- » Empowered hundreds of thousands of children to protect themselves from abuse and violence, and mobilized parents, caregivers, and faith leaders to **nurture children and prevent harm**[†]
- » Worked to improve **quality of education** for children in more than 30 countries by engaging their teachers, families, and communities, helping them obtain literacy and numeracy skills for brighter futures[†]

WORKING WITH DIVERSE PARTNERS

World Vision offers its partners—individuals, churches, companies, governments, and local and international organizations—powerful ways to impact the lives of children in need. These multiple funding sources allow us to leverage all donations efficiently and keep overhead low. **In 2017, World Vision:**

- » Joined with 911,387 **individual** donors and 13,021 **organizational** donors in the U.S. to care for our world's poor
- » Partnered with 15,737 U.S. **churches** to bridge the gap between their communities and communities in need around the globe
- » Received \$303 million in grants of food and cash from the U.S. **government** and other agencies
- » Shipped 48,000 pallets of top-quality products including medicine, school supplies, shoes, and clothing—all donated by **corporations** to benefit communities in 40 countries



Jesus replied, "What is impossible with man is possible with God."

—Luke 18:27 (NIV)

[†]Achievements made possible with the support of all World Vision donors around the world. Achievements not marked with this symbol were made possible with the support of World Vision donors in the U.S.

WORLD VISION U.S.
2017 Annual Review

2017 WORLD VISION U.S. SENIOR LEADERSHIP

Richard E. Stearns :: President

Edgar Sandoval :: Chief Operating Officer

Doug Treff :: Chief Financial Officer,
Corporate Secretary and Treasurer

Christine Talbot :: Sr. Vice President, Human Resources

Chris Glynn :: Sr. Vice President, Transformational Engagement

Margaret Schuler :: Sr. Vice President, International Programs

2017 WORLD VISION U.S. BOARD OF DIRECTORS

Dr. Leith Anderson
President, National Association
of Evangelicals

Christin McClave
Chief People Officer,
Cardone Industries

Dr. Vinh Chung
Surgeon, Vanguard Skin Specialists;
rescued by World Vision's Operation
Seasweep, 1979

Tim Pawlenty
President and CEO, Financial
Services Roundtable

Rev. John Crosby
Senior Pastor, Christ Presbyterian
Church, Edina, MN

Dr. Soong-Chan Rah
Associate professor, North Park
Theological Seminary; urban
church planter

Lisa Trevino Cummins
President, Urban Strategies

Dr. Joan Singleton, Chair
Vice President, Milton
Hershey School

Sandy Grubb, Vice Chair
Columbia-Willamette Women
of Vision; partner, Social Venture
Partners Portland; author

Richard E. Stearns
President, World Vision U.S.

Kevin Jenkins
President, World Vision International

Roland C. Warren
President and CEO, Care Net;
board member, National
Fatherhood Initiative

Vonna Laue
Executive Vice President, Evangelical
Council for Financial Accountability

Dr. Jerry E. White
President Emeritus, The
Navigators International

*World Vision U.S. officers

WHO WE ARE

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.



WHO WE SERVE

World Vision provides hope and assistance to communities through our work in nearly 100 countries, joining with local people to find lasting ways to improve the lives of children and families in need.

WHY WE SERVE

Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender.



Get involved and change lives

INDIVIDUALS

Share hope with children in need

With World Vision, just one person can help change the life of a child and their community. Your gifts of money, time, and talent come together with those of our many other partners, offering a way out of extreme poverty for children in some of the world's most difficult places.

Sponsor a child :: Help one child reach their God-given potential, and empower their entire community to break the cycle of poverty. worldvision.org

Give life-changing gifts :: Choose from more than 100 options in the World Vision Gift Catalog to make a lasting impact for children and families in need and honor a loved one. worldvisiongifts.org

Speak up :: Use your voice to influence policies that support children and help end global poverty. Sign up to receive email alerts with simple tools to contact your members of Congress. worldvision.org/advocacy

Donate through your workplace :: Multiply your donations through your company's matching gifts program or enjoy the convenience of giving at work. worldvision.org/employeegiving

Help in the U.S. :: Support vulnerable children and families in America's most distressed areas and help them reach their full potential. worldvision.org/usprograms

Make a planned gift :: Use your will, retirement assets, or stock to help support programs. Explore other giving options that can benefit you and your loved ones while helping the world's poor. worldvision.org/mylegacy

CHURCHES

Share God's love with "the least of these"

In Matthew 25, Jesus calls His followers to serve the hungry, the thirsty, and the stranger. When we answer that call, we serve Him. Together, let's discover where your church's passion converges with the world's greatest needs and build a Matthew 25 legacy.

Create your church's legacy :: Develop more engaged disciples by inspiring families and individuals to live out Matthew 25 in practical ways. worldvision.org/church

Engage your congregation :: Use our free spiritual resources and interactive experiences to strengthen families, transform your church body, and get them on mission to serve those in need in your community and around the world. worldvision.org/church

Do the 30 Hour Famine :: Be hungry for 30 hours with a life-impacting youth group experience that incorporates videos, service, fundraising, and Bible studies, all in one free event kit. worldvision.org/30hourfamine

Global 6K for Water :: Rally your church group for a cause—clean water. 6K is the average distance people walk to get water in developing countries. Every step you take is one they won't have to. worldvision6k.org

COMPANIES AND OTHER GROUPS

Share a better future with the world

World Vision brings together corporations and other groups who are passionate about ending global poverty to help create lasting change through our proven sustainable development model. Through World Vision's integrity, experience, and expertise, you can help communities break the cycle of poverty and transform lives around the world.

Invest in corporate social responsibility :: Strengthen your business and change lives through product donations, financial support, and programs that engage your employees, customers, and community. worldvision.org/corp

Assemble kits :: Host a hands-on event and provide kits for refugees, vulnerable children, and those affected by poverty and disaster here at home and around the world. worldvision.org/kits

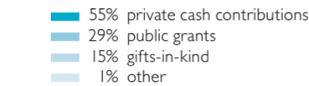


2017 FINANCIAL HIGHLIGHTS

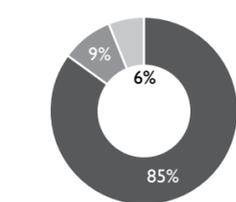
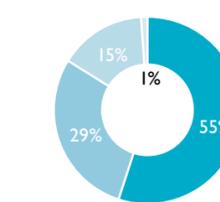
» operating revenue (in millions)	2017	2016	2015
Private cash contributions	\$572	\$550	\$571
Public grants (food and cash)	303	220	172
Gifts-in-kind	158	236	255
Other income, net	11	8	4
Total operating revenue	\$1,044	\$1,014	\$1,002

» operating expenses (in millions)	2017	2016	2015
Total program services	\$855	\$835	\$839
Fundraising	89	96	96
Management & general	57	57	58
Total operating expenses	\$1,001	\$988	\$993

» operating revenue



» operating expenses



In 2017, 85 percent of World Vision's total operating expenses were used for programs that benefit children, families, and communities in need.

» program services (in millions)

total program services: **\$855**

international programs	\$757
domestic programs	94
public awareness and education	4

View our Consolidated Financial Statements online at worldvision.org/ar



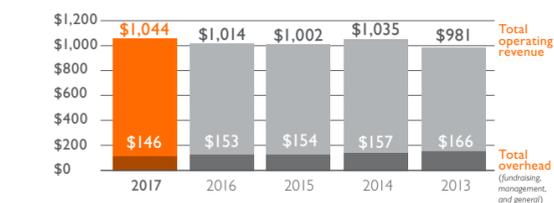
» net assets (in millions)
total net assets: **\$206**



World Vision's objective for financial liquidity and reserves is to operate in a prudent range of stability, while recognizing the imperative of distributing maximum funds to mission as quickly as possible. World Vision U.S. remains financially strong, with sufficient liquid assets to discharge ongoing ministry commitments and other obligations.

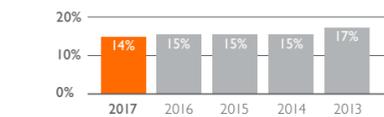
» revenue and overhead trends (in millions)

Operating revenue for the organization increased by 3% during the year. Private cash and public grants increased, while gifts-in-kind revenue decreased.



» overhead rate (percent of operating revenue)

Fundraising, management, and general expenses (generally referred to as overhead expenses) were reduced by over \$6 million in 2017. Our overhead rate (overhead expenses as a percent of operating revenue) declined by 1%.



Operating expenses chart (above left) shows overhead as a percent of operating expenses. Overhead rate chart (above) shows overhead as a percent of operating revenue.



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