BETTER BUSINESS, BETTER WORLD

Tackling global poverty through corporate and foundation partnerships
At World Vision, we believe great things can happen when people work together. For over 30 years, we’ve worked alongside corporations to identify philanthropic opportunities that meet their business needs, align with their values, and leave a positive impact on the world. I’m proud to say that in doing so, we’ve built strong partnerships with hundreds of successful companies.

And while these partnerships benefit both parties, they do even more for people in need in the U.S. and around the world. Working together, we’ve made amazing breakthroughs in the fight against poverty, from opening doors of opportunity for disadvantaged children in America to bringing clean water to villages in Africa.

This is all made possible by our uniquely integrated approach to addressing poverty. With nearly 70 years of experience and a presence in almost 100 countries, World Vision offers a proven approach that can ensure companies reach their corporate social responsibility goals and benefit from the investment.

In my 20 years as an executive at P&G, I experienced firsthand the importance of social responsibility. It stands as an essential business strategy that both engages employees and builds trust with external audiences. I also learned that finding the right partner makes all the difference, and that’s why P&G has been a valued partner of World Vision since 2007.

Today as president of World Vision U.S., I ask you to consider partnering with us to bring hope, transformation, and the chance for a fuller life to those in greatest need.

Edgar Sandoval Sr.
President
World Vision U.S.
World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

We address global needs through development, emergency relief, and advocacy on behalf of the most vulnerable, employing a comprehensive range of services that empower families and children to build better futures and enjoy fuller lives.

Experience and impact

- With a nearly 70-year track record, we partner with people who care to deliver proven results. Over the last five years, together we've impacted the lives of over 200 million vulnerable children by tackling the root causes of poverty.
- Through our work, every 60 seconds a family gets water, a hungry child is fed, and a family gets the tools to overcome poverty.

WE STAY IN COMMUNITIES
till our presence is no longer needed—
17 YEARS ON AVERAGE

Proven, effective solutions to poverty

- Our comprehensive development model equips communities to create lasting changes across the full range of human need: clean water, food security and nutrition, health, education, economic empowerment, child protection, and more.
- These efforts are strengthened by our work in advocacy, emergency relief, and gender equality—all done in partnership with community leaders and members.

Local expertise

- Our staff know local culture, are sensitive to local customs, and are familiar with local needs.
- When disasters strike, our local staff are often first responders.
employees say their job is more fulfilling when they make a positive impact

More than 7 OUT OF 10 employees say their job is more fulfilling when they make a positive impact

89% of consumers are likely to switch brands to one that is associated with a good cause, given similar price and quality*

AchEViNg bUsInEss objEctivEs through efFective cOllaborAtion

Whatever your priorities, World Vision can help your company create a strategic partnership plan that reflects your corporate values, commitment, business strategy, and desire to impact children and families in need. We can help you:

» Strengthen your brand
» Connect with consumers
» Energize and engage your employees
» Give back to your community and world

World Vision is a respected global leader among humanitarian organizations and a trusted long-term partner of more than 400 major American and U.S.-based multinational companies. Our tailored and turnkey business solutions can help you achieve your goals through:

» Strategic giving
» Cause marketing campaigns
» Emergency relief donations
» Team-building and volunteer experiences
» Cost-reduction opportunities for excess inventory

Let’s work together to address your business goals and impact the world.

*Cone Communications 2017 CSR Study
We partner with groups of communities in defined geographic regions, which we call Area Development Programs (ADPs). These ADPs encompass anywhere from 10,000 to 50,000 people, and we work in each one until development is being driven locally and sustainably.

**Build Trust**
Social transformation starts with the building and nurturing of relationships among all partners. This includes World Vision staff and community members; members of different religious and ethnic groups; and local leadership and the community—including women and children—-who are often left out of decisions that affect their lives.

**Come Together**
Community participation encourages a sense of ownership. Local leaders, groups, and families join each other in development activities that benefit everyone. As they work together, relationships are strengthened—helping ensure success in the steps that follow.

**Make Decisions**
In this phase, community members assess their needs and priorities and develop a multi-year plan of action. Together they decide how to use a large portion of the project budget. World Vision encourages local leaders to involve women and young people in this process, as the many positive effects carry over into other aspects of community life.

**Design Solutions**
Now that the community has decided on their destination, they begin designing practical steps that will take them there. These can include agricultural, health-, related, educational, and economic activities. World Vision provides oversight and help as needed, but encourages community members to work together to come up with their own solutions.

**Take Ownership**
In this final step, the community takes full ownership of their future—establishing long-term social structures such as water committees, food marketing co-ops, parent-teacher associations, and community banks. Economic and productive activities become the engine that drives the community’s success without outside assistance.

---

**Emergency Relief**
When disasters strike, our local staff and global experts help vulnerable families get back on their feet with lifesaving supplies and support. Then we help them rebuild and prepare for future risks. With almost 70 years of experience and a presence in nearly 100 countries, we can respond quickly to virtually any crisis anywhere in the world.

**Clean Water**
As the world’s leading nongovernmental provider of clean water, World Vision reaches one new person every 12 seconds and draws more schools every day. We drill wells and establish other water access points, help communities improve sanitation, and support families in developing healthy hygiene behaviors.

**Health**
We train community health workers to fight preventable diseases and educate mothers about safe pregnancy and nutrition—for themselves and their kids. We also distribute medicines and supplies to clinics. Through our community-based programs, 89 percent of the severely malnourished children we treated over the last five years made a full recovery.

**Education**
We focus on early childhood development, literacy, safe schools, education in emergencies, equal access, and life skills and vocational training for teens. We’re committed to equipping and supporting teachers and parents and partnering with governments to ensure that vulnerable kids are empowered to change their own futures through education.

**Economic Empowerment**
We provide financial services such as loans and savings groups, teach farmers about sustainable agriculture and help them access markets, and educate small business owners on risk awareness and resilience. Every 60 seconds, a family receives the tools to overcome poverty.

**Child Protection**
By empowering children, strengthening families, mobilizing local leaders, and influencing governments, we help communities address the most causes of violence in the home, child labor and sex trafficking, and other atrocities against children.

**Flourishing Life**
We serve all people, of any faith or none, working to help all children and families thrive. Where communities are divided by conflict and violence, we promote peaceful resolution—and after instability ends, we help restore broken relationships, joining children and adults as well as adults into the peacebuilding process.
Wherever your company is present or has business interests, chances are World Vision is there—and able to help you maximize your impact.

MEETING YOU WHERE YOU DO BUSINESS

Wherever your company is present or has business interests, chances are World Vision is there—and able to help you maximize your impact.

Regions where we work
- The Americas and the Caribbean
- Europe and the Middle East
- West Africa
- Southern Africa
- East Africa
- Oceania
- Asia

U.S. program locations
- Appalachia
- Chicago and Chicagoland
- Greater New York
- Hartford, CT
- Houston, TX
- North Texas
- Pacific Northwest

1,500 program areas, with staff working in nearly 100 countries

With a proven, integrated development model, World Vision has a global reach and program breadth that enable your company to invest in regions and areas of focus that are important to you and your constituents.

7 locations across the U.S.

World Vision works in some of our nation’s most vulnerable and underserved communities. Poverty is high and opportunities are limited, so we concentrate efforts in critical areas—educational resources and emergency relief.
PROVEN INTEGRITY, EARNED TRUST

World Vision is a trusted partner to hundreds of American and U.S.-based multinational companies. With integrity, experience, and technical expertise, we connect your company to powerful opportunities for collaboration that meet your objectives, empower communities where you do business, strengthen your brand, and increase customer and employee loyalty and engagement.

A few of our 450 valued corporate partners:

What our partners are saying

MICROSOFT IN EDUCATION
“The credibility that World Vision brings, as well as its reach and history of working in underdeveloped communities–brings a great advantage to us. When you bring the power of World Vision together with the power of Microsoft, we can do great things.”
—James Bernard, former Global Director, Strategic Partnerships, Microsoft in Education

PFIZER FOUNDATION
“We love how innovative World Vision is in their approach—they aren’t afraid to try new things, which aligns with how we at Pfizer like to approach problems. We are thrilled that our support of World Vision is creating lasting global health solutions specific to the needs of people in the communities that both Pfizer and World Vision serve.”
—Caroline Roan, Vice President of Corporate Responsibility at Pfizer Inc. and president of the Pfizer Foundation

KOHLER
“We at Kohler have consistently been impressed by World Vision’s distribution methods and their professionalism as they work alongside communities in need. We rely on them to help us as we look to support the most underserved areas of the U.S.”
—Jim Gretina, Director of Field Sales, Kohler

EFFECTIVE SOLUTIONS FOR CHILDREN

Over the last five years, 89% of the severely malnourished children we treated made a full recovery.

In 2016 and 2017, 10.2 million children benefited from child protection measures and 10.5 million children benefited from education programs and services. 18.2 million children benefited from health and nutrition programs and 7.8 million people benefited from clean water initiatives.
Together, we can develop effective solutions to meet your business needs while changing the world.

**Strategic giving**
Align your corporate philanthropic dollars to the regions and causes that matter most to your company.

**Cause marketing campaigns**
Enhance your brand, maximize your business, and build customer affinity while helping children in need here in the U.S. and abroad. We’re a trusted nonprofit brand with well-developed networks, and our marketing specialists can help bolster your social responsibility efforts.

**Emergency relief donations**
Support community preparedness programs, emergency response, and long-term recovery work where your company may have a presence.

**Employee and customer engagement**
Increase employee and customer participation and strengthen teams through activities and programs like hosting a kit build event or product drive, or volunteering at a World Vision location in the U.S.

**U.S. site sponsorship**
Help put critical resources into the hands of millions of children and adults in the U.S., as well as support educators and more than 2,100 local and national partner agencies throughout the country.

**Product donation**
Reduce supply chain costs, grow visible corporate responsibility, and qualify for tax deductions by donating surplus inventory or overstock. Our best-in-class logistics infrastructure and last mile delivery can connect your excess product with people in need.

**Event partnerships**
Maximize your company’s visibility by sponsoring or hosting World Vision events like Giving Tuesday; the Give-back Gift Shop, World Vision’s Giving Tuesday pop-up in New York City; or the Global 6K for Water walk/run.

**Workplace giving and matching gifts**
Build employee morale and workplace pride through a giving campaign that makes philanthropy and social responsibility an integral part of your corporate culture.

Contact your World Vision representative or visit worldvision.org/corp

JOIN US TODAY!